

Shenzhen, China
Rooms 1210-11
Di Wang Commercial Centre
5002 Shennan Road East
Luohu District, Shenzhen
Tel: +86 755 8268 4480
Fax: +86 755 8268 4481

Shanghai, China
Room 603, Tower B
Guangqi Culture Plaza
2899A Xietu Road
Xuhui District, Shanghai
Tel: +86 21 6439 4114
Fax: +86 21 6439 4414

Beijing, China
Room 408A
Interchina Commercial Building
No.33 Dengshikou Street
Dongcheng District, Beijing
Tel: +86 10 6210 1890
Fax: +86 10 6210 1882

Taiwan
Room 303, 3/F., 142
Section 4, Chung Hsiao
East Road, Daan District
Taipei, Taiwan
Tel: +886 2 2711 1324
Fax: +886 2 2711 1334

Singapore
36B, Boat Quay
Singapore 049825
Tel: +65 438 0116
Fax: +65 6438 0189

Hong Kong Trademark Registration Costs and Registration Procedures

The legal basis of Hong Kong trademark is the Trade Marks Act. According to the Basis Law, even after the commission of Hong Kong to China, IP rights registered in Hong Kong will not be automatically protected in China, and vice versa. Hong Kong is not a member of Madrid Agreement and Madrid Protocol. But according to the Article 4 of Paris Convention and the Article 2 of TRIPS Agreement, Hong Kong is required to recognise an applicant's right of priority. Hong Kong adopts first-to-file basis for trademark protection. A trademark registration is valid for 10 years from the date of application and could be renewed for 10 years before the expiry date.

1. Hong Kong Trademark Registration Fees

Services		Fees (USD)
Step 1: Pre-filing Search		
	First class	300
	Each additional class	50
(1) Pre-filing search is not compulsory in Hong Kong. (2) Pre-filing search is limited to the Hong Kong Intellectual Property Office (HKIPD)'s database only. (3) Pre-filing search report delivered in 15 working days by email.		
Step 2: Trademark Registration Request		
	First class	620
	Each additional class	470
(1) Fees covers both our service fees and official filing fees. (2) Fees for trademark registration request listed above cover no more than 20 items of products or services in each class. Each item in excess of 20 will be charged with an extra fee of USD10.		
Step 3: Final Registration/Certificate		
	Per mark/ application	200

Note:

- (1) The fixed fees quoted above apply only to trademark applications which are unopposed and proceed without complication.
- (2) All fees quoted above do not include delivery fees.

2. Calculation of Registration Costs

Example 1: One mark one class

If you want to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear), that is, one mark one class, the total fees for trademark pre-filing search, registration request and certificate are:

Pre-filing search: USD300
Request for registration: USD620
Final registration/Certificate: USD200
TOTAL: USD1,120

Example 2: One mark two classes

If you want to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear) and Class 26 (lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers), that is, one mark two classes, the total fees for trademark pre-filing search, registration request and certificate are:

Pre-filing search: $300+50=$ USD350
Request for registration: $620 + 470 =$ USD1,090
Final registration/Certificate: USD200
TOTAL: USD1,640

Example 3: Two marks one class

If you want to have your trademarks "ABC" and "DEF" registered in Class 25 (clothing, footwear, headgear), that is, two marks one class, the total fees for trademark pre-filing searches, registration requests and certificates are:

Pre-filing searches: $300 + 300 =$ USD600
Request for registrations: $620 + 620 =$ USD1,240
Final registrations/Certificates: $200 + 200 =$ USD400
TOTAL: USD2,240

The costs illustrated in the examples above are based on the assumption of a smooth application, that is, no objection being raised by HKIPD or any other third party. Also, the costs stated above exclude courier charges for sending the Certificate of Registration upon acceptance of registration.

It is further assumed that the number of items of products included in each class is no more than 20. Each additional item after the first 20 is charged at a fee of USD10.

3. Materials Required for Filing of Trademark Application in Hong Kong

- (1) A duly completed trademark search/registration order form (to be provided by Kaizen).
- (2) A soft copy of the trademark in JPEG format (device mark).
- (3) A copy of identity proof of the applicant (passport for individuals and business registration licence/certificate for corporation).
- (4) A priority document when priority is claimed. The document can be filed within 3 months after the filing date of the application (extra charge will be charged for filing priority claim documents).

4. Hong Kong Trademark Application Procedures

- (1) Kaizen acknowledges the information including the specimens of mark, its goods/services and registration details, then provides the latest quotation, preliminary advice and classifies your goods/services;
- (2) After the quotation has been confirmed, client will be required to complete our Trademark Search/ Registration Order Form and send it back to Kaizen by email, fax or post;
- (3) Once receipt of the payment for pre-filing search, Kaizen will conduct the pre-filing search (if requested). The search report will be sent to client within 15 working days (based on the duration of the official search);
- (4) Client could refer to our analysis and suggestion in the search report and decide whether to file the application. Kaizen will file trademark application to HKIPD upon receipt of your payment and instruction;
- (5) HKIPD will conduct a search of the trademarks records to see if the same or similar trademark has already been registered or been applied for by another trader in the same or similar class. They will also see if the trademark satisfies the registration requirements laid down in the Trade Marks Ordinance. If the requirements for registration are not met, the Examiner will object to the mark;
- (6) Once your trademark has been accepted for registration, it will be published on the Hong Kong Intellectual Property Journal;
- (7) If no objection by a third party, a registration certificate will be issued by HKIPD. We will review and send the certificate to you.

5. Time scale

Currently it takes around **6 - 8** months to get a trademark registered in Hong Kong in a smooth case.

6. Payment Term and Payment Method

Our fees for each stage of an application are to be invoiced and settled before the commencement of each stage of service. If a China or Taiwan Value-Added Tax invoice is required, 7% or 5% additional charge will be incurred.

We currently accept cheque, cash, TT and credit card through Paypal (5% additional charge will incur for paypal). [Please click here for payment methods.](#)

7. Refund Policy

No refund of fees will be made after the commencement of services. For example, if we have already conducted the pre-filing search and the search result indicates that there is an identical mark already in the register, the application for filing should not be proceeded, the fees for pre-filing search will not be refunded. Or we have already filed an application and the application is being objected and refused by HKIPD or any other party, there will not be any refunded of fees.

In any case you pay us our fees for all three stages of an application, and the search result indicates that there is an identical mark already in the register, the application for filing should not be proceeded, the fees for services not performed, i.e., filing for application and issuing of certificate of registration will be refunded, after deducting bank wiring charge.